

HAWTHORNE



For Immediate Release

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Hawthorne Cat Promotes Cat Certified Used Program
High Quality, Low-Hour Used Equipment at Affordable Prices

San Diego, CA – Hawthorne Cat, the exclusive Cat® equipment dealer in San Diego, the Hawaiian Islands and the Pacific Region, promotes their new Cat Certified Used program. It's an affordable way to purchase quality used equipment from one of the strongest dealer networks in the business.

Certified units feature lower service hours and are serviced using only genuine Cat parts. Trained Cat dealers and service technicians perform a comprehensive, head-to-toe inspection of every eligible model in order to bring it up to the standards of a Cat Certified Used machine. This guarantees superior performance and reliability at the best possible value. Caterpillar's Equipment Protection Plan also provides dependable coverage for each machine. All Cat Certified Used units come standard with Powertrain & Hydraulics coverage.

Used Equipment Sales Manager Craig Baker says, "Our highly trained technicians fully inspect and service lightly used Cat machines to a good-as-new state, providing you with a wide selection of quality equipment." Baker continues, "The Cat Certified Used program ensures you get the best machine for your dollar."

According to David Dean, Managing Director, "Hawthorne Cat is committed to supporting you every step of the way. Our team will help you find the right machine, provide the tools and parts you need, and deliver the best customer experience in the industry." Dean concludes, "Manage your fleet with EMSolutions technology, browse over 1.4 million genuine Cat parts online at Parts.Cat.Com, and take advantage of Hawthorne Cat's ongoing parts and service support."

Visit the Hawthorne Cat website or call 800.437.4228 for complete offer details.

About Hawthorne Cat

Hawthorne Cat is the authorized dealer for Cat construction and power equipment in San Diego, Hawaii, Guam, Saipan and American Samoa. Hawthorne sells, rents, provides parts and service, training and emission solutions to various industries including general building construction, landscaping, marine, paving and power generation. For more on Hawthorne Cat, visit <http://www.hawthornecat.com>.